16.04.2015 TecDoc connects Dana service parts with the Technical Service Information

Neu-Ulm, Germany, April 2015. The TecDoc service part databases now yield better search and service results for Dana customers. A variety of service parts is now directly linked to the Technical Service Information (TSI), which provides important additional information on manufacturer specifications, repair, and installation. This gives customers all the data and facts on their desired products in one place.



As soon as the TecDoc Catalog or TecDoc WEB Catalog displays a Victor Reinz® service part as a search result, the user will see a download button at the top right under the “Service Information” tab. The relevant Technical Service Information from the specialists in Neu-Ulm is available for direct download in PDF format here.

“We want to give our customers quick and easy access to our repair and installation instructions. So it makes sense to put our information where our customers are actually looking for service parts: in TecDoc catalogs,” explains Edwin Puscher, Dana service parts sales manager for

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Germany, Austria, and Switzerland.

An example such as the Victor Reinz oil seal for the crankshaft of many different engines makes it quite clear how important the Technical Service Information is:

With this oil seal, the crankshaft sealing ring is seated in the sealing ring housing, requiring a special tool to install it properly. If the installation instructions are not followed, the engine won't start anymore or will only run in "emergency" mode. In such case, the TSI from TecDoc will provide practical assistance for the work at the shop.

In addition to the link in TecDoc, the Technical Service Information for Victor Reinz service parts is also available for download at www.victorreinz.com/tsi

About Dana in the Aftermarket

Powered by recognized brands such as Dana®, Spicer®, Victor Reinz®, Glaser®, GWB®, Thompson®, TruCool®, SVL® and Transejes®, Dana delivers a broad range of aftermarket solutions – including genuine, all makes, and value lines – servicing passenger, commercial, and off-highway vehicles across the globe.

Leveraged by a global network of 13 distribution centers, Dana's dedicated aftermarket team provides technical service, customer support, high fill rates, and on-time delivery to customers around the globe.

For more information, please visit www.dana.com/aftermarket.

About Dana Holding Corporation

Dana is a global leader in the supply of highly engineered driveline, sealing, and thermal-management technologies that improve the efficiency and performance of vehicles with both conventional and alternative-energy powertrains. Serving three primary markets – passenger vehicle, commercial truck, and off-highway equipment – Dana provides the world's original-equipment manufacturers and the aftermarket with local product and service support through a network of nearly 100 engineering, manufacturing, and distribution facilities. Founded in 1904 and based in Maumee, Ohio, the company employs 23,000 people in 25 countries on six continents. In 2014, Dana generated sales of $6.6 billion. For more information, please visit www.dana.com.

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