



17.09.2012 From cars to agriculture: The new Victor Reinz® product line for the aftermarket

At the Automechanika 2012, Dana presented the new Victor Reinz® aftermarket catalogs. For the first time, the company also published an agricultural catalog featuring replacement parts for construction and agricultural machines as well as for special-purpose vehicles in road construction. This product line goes back to models from 1950.

Altogether, the catalogs on offer comprise four publications covering the entire product line of Victor Reinz Service Parts. "This provides the full coverage of the replacement parts market that we had set as our goal: cars, commercial vehicles and agricultural machines," says Markus Meier, Supervising Product Manager. "And also new – our catalog with turbocharger mounting kits for over 4250 turbochargers."



Both the car and truck catalogs contain the manufacturers' latest updates. For car engines alone, Victor Reinz lists over 8000 units, including 650 new engines. For the CV aftermarket, nearly 5000

Publisher

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engines are available, with 250 listed in the catalog for the first time.

Dana's specialist catalog for agriculture provides an exclusive service. "Such a comprehensive compilation of replacement gaskets for tractors, excavators and caterpillars must be unique," declares Markus Meier. Appearing every two years and once again in time for the Automechanika 2012 in Frankfurt, the Victor Reinz product catalogs are available through wholesalers or the Internet.

Simple, fast and APP-TO-DATE – Find our comprehensive product catalog with more than 15.000 service parts at www.victorreinz.com.

Experience the Victor Reinz product world as mobile App and research service parts by:

Manufacturer, vehicle, OE no., competition no., REINZ no., model code

Contenido del sitio: <https://www.victorreinz.com/ES/Noticias/Noticias-de-prensa.aspx?conseq=3256>

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