

25.01.2013 More than just a catalog: The Victor Reinz® product line: Simple, fast and APP-TO-DATE

Neu-Ulm, January 2013. Dana is constantly expanding its aftermarket service for customers: The entire Victor Reinz® product catalog, with over 15,000 items, is now available to you as an online catalog at www.victorreinz.com/online-catalog and as an app for the iPhone. The database is linked to more than the TecDoc vehicles and revised and updated every three months.

Both versions offer expanded convenience and search functions in addition to the classic catalog in print form. The Victor Reinz® product line app makes it especially easy to find the replacement part you're looking for.



“Customers can conduct searches using all of the vehicle manufacturers’ OE numbers as well as item, use, comparison or competitor number. If Dana has the part in question in its product line, then the customer will be able to find it,” assures Dana product manager Guido Reiter. “It could be anything from a cylinder head gasket to a turbocharger installation kit; it makes no difference at all. If

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none of the aforementioned numbers is on hand, then the vehicle's type number will usually suffice for a successful search," continues Guido Reiter.

The Victor Reinz® product line app can be found at the app store for download worldwide. It is currently available in German, English, French, Italian, Dutch and Spanish. Further languages will be added shortly.

The Victor Reinz® product line app

Scan the QR code with an app such as "Scan" (iPhone).



About Dana in the Aftermarket

Powered by recognized brands such as Dana®, Spicer®, Victor Reinz®, Glaser®, GWB®, Thompson®, TruCool®, SVL® and Transejes®, Dana delivers a broad range of aftermarket solutions – including genuine, all makes, and value lines– servicing passenger, commercial, and off-highway vehicles across the globe. Leveraged by a global network of 13 distribution centers, Dana's dedicated aftermarket team provides technical service, customer support, high fill rates, and on-time delivery to customers around the globe. For more information, please visit www.dana.com/aftermarket.

Contenido del sitio: <https://www.victorreinz.com/ES/Noticias/Noticias-de-prensa.aspx?conseq=3260>

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