

## 22.07.2015 Dana Announces Mobile Victor Reinz® Website

Dana announced today it has launched a mobile platform of the Victor Reinz® aftermarket products website. The original Victor Reinz website, [www.victorreinz.com](http://www.victorreinz.com), has been optimized for mobile users, allowing customers to easily access up-to-date information through any mobile device.



Dana announced today it has launched a mobile platform of the Victor Reinz® aftermarket products website. The original Victor Reinz website, [www.victorreinz.com](http://www.victorreinz.com), has been optimized for mobile users, allowing customers to easily access up-to-date information through any mobile device.

Dana created the platform in response to an increasing amount of users opting to use their smart phones and tablets for easier access to content on the go. Like the traditional website, the mobile platform is user-friendly, offering a variety of content such as assembly and installation instructions. The convenient download area allows users to access a complete product catalog, which includes more than 15,000 items and a variety of product brochures. Mobile users can access

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concise information about Victor Reinz aftermarket products, including cylinder-head gaskets, cylinder-head bolts, turbocharger-mounting-kits, valve cover gaskets, oils seals, and sealants, simply by browsing the site or searching for specific parts or product numbers. The mobile site is regularly updated to reflect current product offerings and any updates to the Victor Reinz portfolio.

Similar to the traditional website, the Victor Reinz mobile platform includes an optimized search function. Through this comprehensive resource, users can find more information about the Victor Reinz global network and sales partners using an interactive world map. Global users also will find the concentrated mobile platform to be internationally accessible, with four language options, including English, German, Russian, and Chinese. These languages are interchangeable and can be adjusted simply by selecting a different flag at the top of the site, representing each language option.

The mobile site can be accessed by visiting [www.victorreinz.com](http://www.victorreinz.com) on any mobile device.

#### About Dana in the Aftermarket

Powered by recognized brands such as Dana<sup>®</sup>, Spicer<sup>®</sup>, Victor Reinz<sup>®</sup>, Glaser<sup>®</sup>, GWB<sup>®</sup>, Thompson<sup>®</sup>, TruCool<sup>®</sup>, SVL<sup>®</sup> and Transejes<sup>®</sup>, Dana delivers a broad range of aftermarket solutions – including genuine, all

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makes, and value lines –servicing passenger, commercial, and off-highway vehicles across the globe. Leveraged by a global network of 13 distribution centers, Dana’s dedicated aftermarket team provides technical service, customer support, high fill rates, and on-time delivery to customers around the globe. We need to subscript the registered trademarks in the beginning.

For more information, please visit [www.victorreinz.com](http://www.victorreinz.com)

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Powered by Dana brands such as Spicer<sup>®</sup>, Victor Reinz<sup>®</sup>, Glaser<sup>®</sup>, GWB<sup>®</sup>, Thompson<sup>™</sup>, Tru-Cool<sup>™</sup> and Transejes<sup>™</sup>, Dana delivers a broad range of aftermarket solutions, including genuine, all makes, and value lines servicing passenger, commercial, and off-highway vehicles across the globe. Leveraged by a global network of 14 distribution centers, Dana’s dedicated aftermarket team provides technical service, customer support, high fill rates, and on-time delivery to customers everywhere.

For more information, please visit [www.VictorReinz.com](http://www.VictorReinz.com).

#### About Dana Incorporated

Dana is a leader in the design and manufacture of highly efficient propulsion and energy-management solutions that power vehicles and machines in all mobility markets across the globe. The company is shaping sustainable progress through its conventional and clean-energy

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solutions that support nearly every vehicle manufacturer with drive and motion systems; electrodynamic technologies, including software and controls; and thermal, sealing, and digital solutions.

Based in Maumee, Ohio, USA, the company reported sales of \$10.3 billion in 2024 with 39,000 people in 30 countries across six continents. With a history dating to 1904, Dana was named among the "World's Most Ethical Companies" for 2023 and 2024 by Ethisphere and as one of "America's Most Responsible Companies 2023" by Newsweek. The company is driven by a high-performance culture that focuses on valuing others, inspiring innovation, growing responsibly, and winning together, earning it global recognition as a top employer.

Learn more at [dana.com](https://www.dana.com).

Contenido del sitio: <https://www.victorreinz.com/ES/Noticias/Noticias-de-prensa.aspx?conseq=3274>

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