

26.07.2016 Dana to Directly Sell Victor Reinz® Gaskets to Aftermarket Network in North America

Dana announced today that it will begin selling its original-equipment line of gaskets and sealing products, under the Victor Reinz® brand name, directly to its network of aftermarket customers in North America, effective Nov. 1, 2016. For the past decade, Mahle Aftermarket has held the rights to distribute these gaskets under the Victor Reinz name in North America. Victor Reinz sealing products, engineered and manufactured by Dana, or to Dana specification, are distributed by Dana in all other global aftermarkets.

"Dana has long been the premier original-equipment supplier of gaskets and sealing solutions for virtually every major vehicle manufacturer in the world," said Dwayne Matthews, president, Dana Power Technologies Group. "Our expertise and knowledge of the market will again allow our customers in North America to get as close to Dana as possible. This means better service and technical support, and a more cost-effective solution by eliminating a party in the distribution process."



Published by

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Victor Reinz gasket sets are known worldwide for meeting the highest standards of quality while addressing specific needs of the aftermarket, such as gasket set contents, packaging, labeling, cataloging, and vehicle coverage.

"Dana is proud to be the complete solution provider for our Victor Reinz products for the global aftermarket," said Doug Wolma, vice president and general manager of the Dana Aftermarket Group. "Aftermarket customers can be assured that the type of quality, technology and manufacturing excellence that is needed at the OE level is reflected in every Victor Reinz gasket set sold in the aftermarket."

About Dana in the Aftermarket

Powered by Dana brands such as Spicer[®], Victor Reinz[®], Glaser[®], GWB[®], Thompson[™], Tru-Cool[™] and Transejes[™], Dana delivers a broad range of aftermarket solutions, including genuine, all makes, and value lines servicing passenger, commercial, and off-highway vehicles across the globe. Leveraged by a global network of 14 distribution centers, Dana's dedicated aftermarket team provides technical service, customer support, high fill rates, and on-time delivery to customers everywhere. For more information, please visit www.VictorReinz.com.

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Dana is a leader in the design and manufacture of highly efficient propulsion and energy-management solutions that power vehicles and machines in all mobility markets across the globe. The company is shaping sustainable progress through its conventional and clean-energy solutions that support nearly every vehicle manufacturer with drive and motion systems; electrodynamic technologies, including software and controls; and thermal, sealing, and digital solutions.

Based in Maumee, Ohio, USA, the company reported sales of \$10.3 billion in 2024 with 39,000 people in 30 countries across six continents. With a history dating to 1904, Dana was named among the "World's Most Ethical Companies" for 2023 and 2024 by Ethisphere and as one of "America's Most Responsible Companies 2023" by Newsweek. The company is driven by a high-performance culture that focuses on valuing others, inspiring innovation, growing responsibly, and winning together, earning it global recognition as a top employer.

Learn more at [dana.com](https://www.dana.com).

Contenido del sitio: <https://www.victorreinz.com/ES/Noticias/Noticias-de-prensa.aspx?conseq=3279>

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